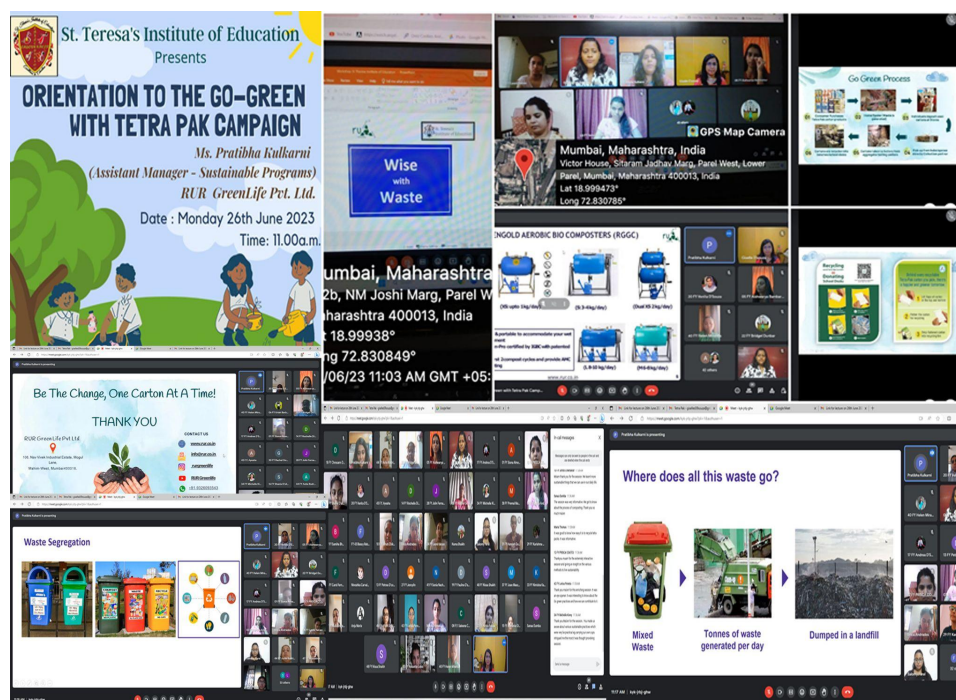


Orientation to the Go Green with Tetra Pak Campaign

26th June, 2023



“The greatest threat to our planet is the belief that someone else will save it” - Robert Swan

The Orientation to the Go Green with Tetra Pak Campaign was organized by Principal In-charge Prof. Dr. Giselle D'souza on the June 26, 2023 for the students of St Teresa's Institute of Education in collaboration with RUR GreenLife Pvt. Ltd. Mumbai.

The orientation was conducted via Google Meet by the resource person Ms. Pratibha Kulkarni who is currently the Assistant Manager of Sustainable Programs (RUR).

The session began with an introduction of the resource person by Ms. Uriah Barboza after which Ms. Pratibha gave the students a brief introduction of RUR Greenlife Pvt. Ltd. and the Go Green with Tetra Pak Campaign. It focused on the cut-clean-flatten process of the Tetra Paks for waste management and encouraged the students to follow various sustainable habits for long-term behavioral change as responsible green warriors.

The session engaged the students with real life examples and experiences of success stories of Tetra Pak recycling. It also included flow charts and illustrations to promote a clearer understanding. It was a moment of pride when Dr. Giselle D'souza shared that St. Teresa's Institute of Education had been a part of this programme in 2018-2020 collecting a total of 26,026 cartons winning it the prestigious title of the highest spoke and making it to news headlines. Three garden benches made of

recycled Tetra Paks have already been installed in the college campus. This motivated the students to perform better for the upcoming collection as they were inducted into the program.

The orientation did help instil a sense of responsibility that each student should fulfil towards the protection of the environment. This would not have been possible without the efforts of Prof. Dr. Giselle D'souza who with her zeal and green enthusiasm served as a source of inspiration through all her green endeavours of the past. The session ended with a vote of thanks by Ms. Aishwarya Bambarkar and a feedback form to assess the effectiveness of the session, the achievement of objectives and to help identify areas of improvement.

A special thanks to the resource person Ms. Pratibha Kulkarni and Principal In-charge Dr. Giselle D'souza for re-launching this green mission once again!

Reported by:

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